



# Customers First! Coalition

## *Electrify Wisconsin!*

June 27, 2019

Our Founding Members:



# Customers First! Coalition

We advocate for policies that:

- *Protect the interests of Wisconsin electric customers of all sizes*
- *Prioritize and safeguard energy reliability*
- *Provide access to affordable electric service at stable prices over the long term*
- *Ensure any restructuring of the electric utility industry benefits electric consumers*



# Customers First! Coalition Events

- February 2018 Power Breakfast: Changing Customer Expectations
- September 2018 Power Lunch: Go Electric!
- February 2019 Power Breakfast: Game Changers
- August 27, 2019 Power Lunch: Energy 2050

*For more information visit*

*[www.customersfirst.org/events](http://www.customersfirst.org/events)*

# Electric Vehicles and Electrification

- PSCW Open Docket: 5-EI-156
  - Comments filed May 20
  - CFC focused on benefits to customers, grid
  - Sept 10 WPUI Roadmap Event
- Individual Utility Proposals at the Commission
  - Rebates for L2's
  - EV/TOU Rates
    - [SPU](#): *"A strong incentive to charge PEVs during the nighttime hours, without a strong disincentive for charging and other household electric usage during the on-peak period."*



# Electrification in State Budget

- VW Settlement Funds - \$67.1 million total WI award
  - **DOA Transit Capital Assistance Grant Program**
    - 2017-2019 Budget: Program Established (\$42 million spent)
      - \$32 million in grants awarded to municipalities to replace aging buses
        - Many diesel bus replacements
        - City of Racine Award- \$6.1 Million for six electric buses and charging infrastructure
    - 2019-2021 Budget: Program Extended (\$25 million proposed)
      - Gov: Spend \$15 on transit bus replacements (including electric) and \$10 million on electric vehicle charging infrastructure
      - JFC: Spend \$22 million on transit bus replacements (including electric) and \$3 million on school bus replacements
        - AB 233 – ASM GOP EV charging infrastructure grant proposal using VW funds



# Electrification in State Budget

- Tesla Direct Sales
  - Last-minute budget addition
- Mileage-Based Fee Study
  - \$2.5 million to study and report back to the legislature by December 1, 2022.
  - Could provide a more fair road-funding mechanism for EV's



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Questions?

