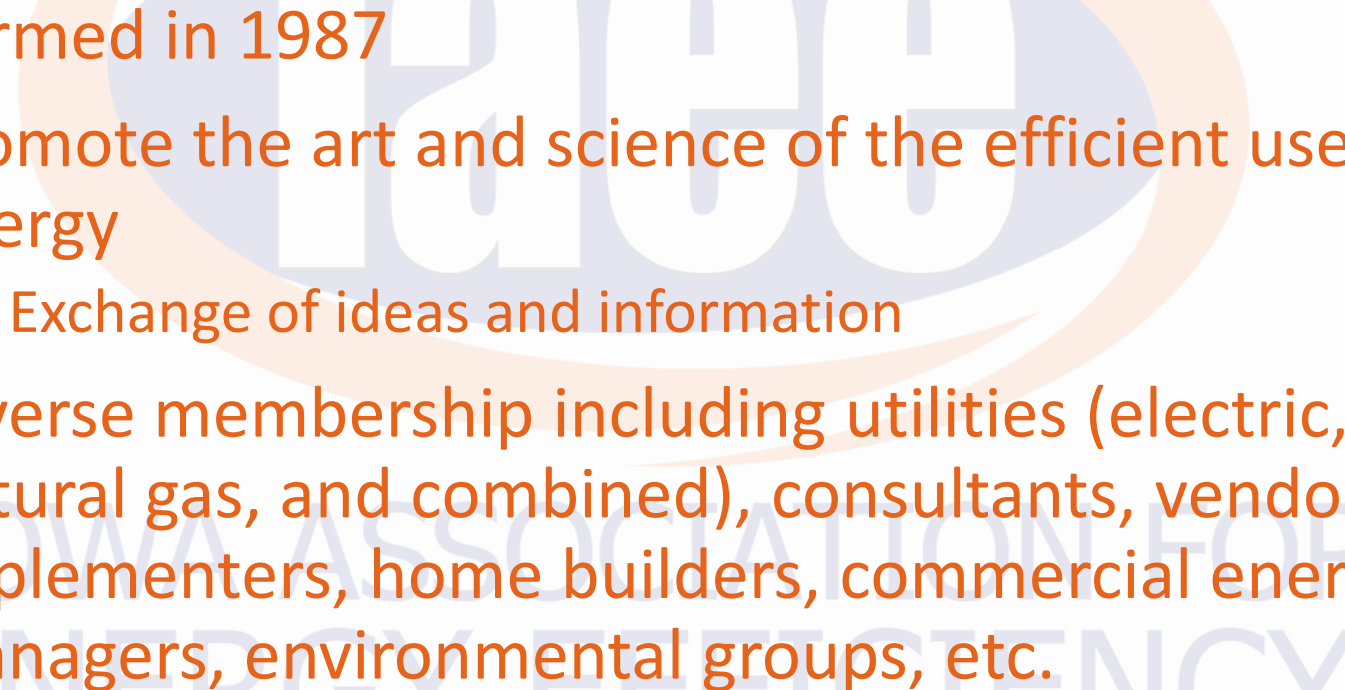




**IOWA ASSOCIATION FOR  
ENERGY EFFICIENCY**

- 
- The logo for the Iowa Association for Energy Efficiency (IAAEE) is a large, light blue oval with a white swoosh at the top and bottom. Inside the oval, the letters "iaaee" are written in a bold, white, lowercase sans-serif font. Below the oval, the text "IOWA ASSOCIATION FOR ENERGY EFFICIENCY" is written in a smaller, light blue, uppercase sans-serif font.
- Formed in 1987
  - Promote the art and science of the efficient use of energy
    - Exchange of ideas and information
  - Diverse membership including utilities (electric, natural gas, and combined), consultants, vendors, implementers, home builders, commercial energy managers, environmental groups, etc.



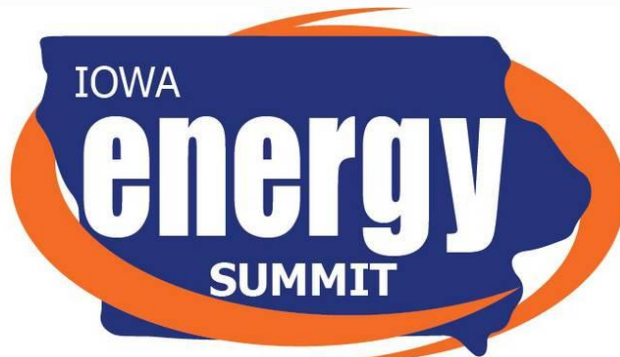
- Scholarship
- Webinars
- Tours of sites implementing energy efficiency
- Emerging professionals' workshop

IOWA ASSOCIATION FOR  
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# **FORGING THE WAY**

*ESTABLISHING CONNECTIONS, PARTNERSHIPS  
AND PATHWAYS IN ENERGY EFFICIENCY*



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AND PATHWAYS IN ENERGY EFFICIENCY*

- Future of energy efficiency
- Cost-effectiveness testing
- Techniques in marketing efficiency real estate
- Commercial motor applications
- Innovative HVAC system design
- Scholarship award
- Energy Storage
- Electric Vehicles

# Keynote Speakers







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**November 6-7, 2019**

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